

INICIO[™]

120x240cm
120x180cm



SSS SUPER
SINTERED
SURFACE


Simpolo[®]
ceramics

INICIO

COLLECTION 2019/'20

120x240cm
120x180cm

**DESIGNS THAT AIM TO
IMPRESS THE ONLOOKER**

Designs that are a first of its kind, designs that think ahead of their time. Inicio is a high-end, pioneering product range of premium marble tiles. Enchanting and captivating, these designs aim to impress the onlooker. Ranging from modern, contemporary to rustic and simplistic decor options, there exists a product accommodating every type of preference or need.

our brand
ambassador
Hrithik Roshan



Wall

Pietra Dove

Statuario Hoist

_Size : 120x240cm

Floor

Statuario Hoist

_Size : 120x240cm



THICKNESS: 9 mm

SURFACE: Super High Glossy





ENCHANTING & CAPTIVATING
DESIGNS.

Inicio collection



Statuario Hoist

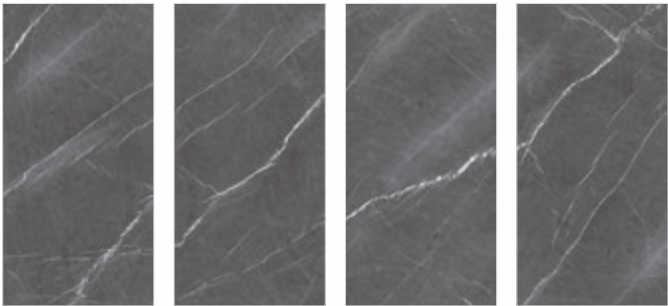


Pietra Dove

Continue Faces



Random Faces



120x240cm



120x180cm

 Combination
Recommendation
by Our Designer



Wall

Statuario Zenith
Saint Laurent
_Size : 120x240cm

Floor

Statuario Zenith
_Size : 120x240cm

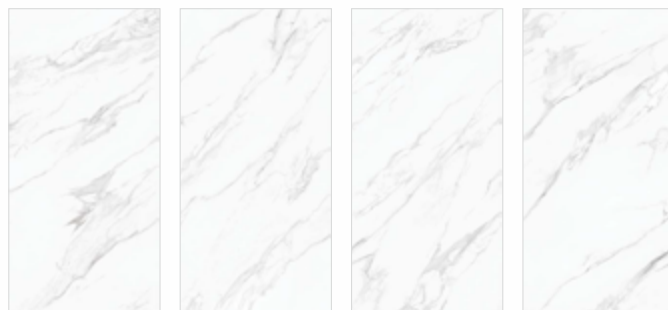
THICKNESS: 9 mm

SURFACE: Super High Glossy



Statuario Zenith

Continue Faces



120x240cm



120x180cm



Wall
Calacatta Gold
_Size : 120x240cm

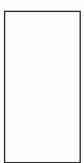
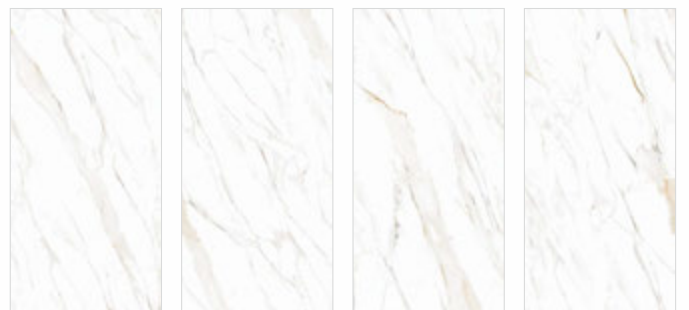
Floor
Calacatta Gold
_Size : 120x240cm

THICKNESS: 9 mm
SURFACE: Super High Glossy



Calacatta Gold

Random Faces



120x240cm



120x180cm



Wall

Pietra Dove

_Size : 120x240cm

Floor

Invisible Grey

_Size : 120x240cm

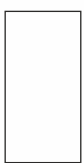
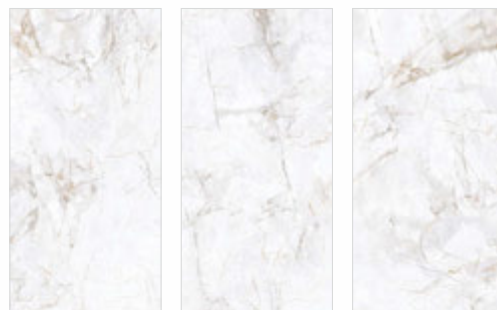
THICKNESS: 9 mm

SURFACE: Super High Glossy



Invisible Grey

Random Faces



120x240cm



120x180cm

Wall

Saint Laurent

_Size : 120x240cm

Floor

Royal Taupe

_Size : 120x240cm



THICKNESS: 9 mm

SURFACE: Super High Glossy





CONTEMPORARY TO RUSTIC
PREMIUM MARBLE

Inicio collection

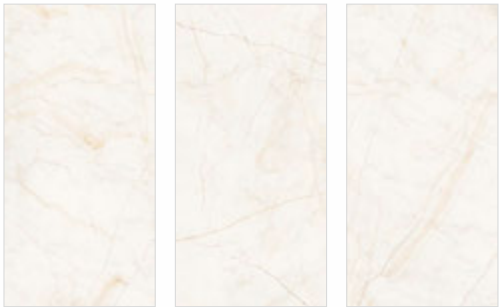


Royal Taupe

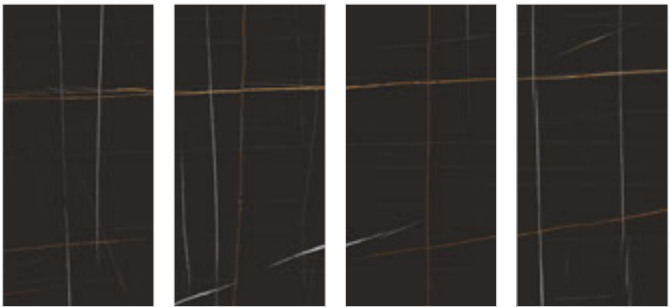


Saint Laurent

Random Faces



Random Faces



120x240cm



120x180cm

 Combination
Recommendation
by Our Designer



Wall

Arel Onyx

_Size : 120x240cm

Floor

Arel Onyx

_Size : 120x240cm

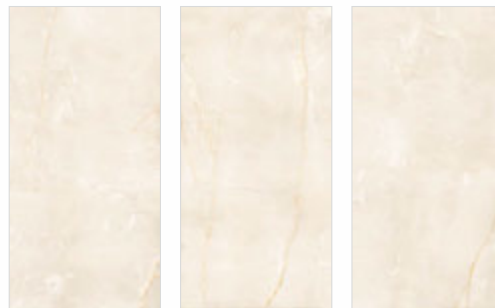
THICKNESS: 9 mm

SURFACE: Super High Glossy



Arel Onyx

Random Faces



120x240cm



120x180cm

Cleaning & Maintenance

Our products are non porous (due to their high quality raw materials, stringent production parameters and state of the art technology), hence any dust or deposited waste cannot penetrate the surface.

For most cases only a damp cloth is sufficient for cleaning.

Regular cleaning highlights the aesthetic features of the surface and gives it exceptional shine.

For highly aggressive cleaning caused by some common food and substances follow the table below.

TYPE OF STAIN	CHEMICAL PRODUCT	EXAMPLE
Grease	Alkaline - Solvent	Detergent
Oil	Solvent	Ammonia, Backing Soda
Ink	Oxidant - Solvent	Alcohol, Liquid Bleach, Nail Paint Remover
Rust	Acid	Hydrochloric Acid, Vinegar, Red Harpic
Lime	Acid	Descaling Reagent, Hydro Chloric Acid
Cement	Acid	Hydro Chloric Acid
Wine	Alkaline	Ammonia, Liquid Bleach
Coffee	Alkaline - Solvent	Ammonia, Liquid Bleach
Rubber	Solvent	Alcohol, Thinner
Plaster	Acid	Hydro Chloric Acid
Candle Wax	Solvent	Alcohol, Thinner
Iodine	Oxidant	Liquid Bleach
Blood	Oxidant	Liquid Bleach
Ice Cream	Alkaline	Liquid Bleach

Note: It is recommended that any kind of stain needs to get clean immediately / as soon as possible.

Packing Details

PRODUCT	SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	
SSS	120x240cm / 1200x2400mm	9mm	1 pcs.	2.88 sq. mtr.	31.00 sq. ft.
	120x180cm / 1200x1800mm	9mm	1 pcs.	2.16 sq. mtr.	23.25 sq. ft.

Technical Specification

CHARACTERISTIC	STANDARD AS PER ISO13006:2012/ EN14411 Gr.BIa	STANDARD AS PER IS15622:2017 Gr.BIa	MEAN VALUE OF SIMPOLO	TEST METHOD
Regulatory Properties				
Deviation in length and width	± 0.50 %	± 0.10 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Deviation in thickness	± 5.00 %	± 5.00 %	± 4.00 %	ISO 10545-2 & IS 13630-1
Straightness in side	± 0.50 %	± 0.10 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Rectangularity	± 0.60 %	± 0.10%	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface flatness Central Curvature	± 0.50 %	± 0.50 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface flatness Edge Curvature	± 0.50 %	± 0.50 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface flatness Warpage	± 0.50 %	± 0.50 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface Quality	> 95% defects free	> 95% defects free	> 95% defects free	ISO 10545-2 & IS 13630-1
Small Color Difference	ΔE < 0.75	N.A.	No Change	ISO 10545-16
Glossiness (With Nano Polished)	As per Manufacturer	As per Manufacturer	> 90°*	Gloss Meter 60°
Glossiness (Without Polished)	As per Manufacturer	As per Manufacturer	7° < GLOSS < 14°*	Gloss Meter 60°
Glossiness (Satin)	As per Manufacturer	As per Manufacturer	15° < GLOSS < 25°*	Gloss Meter 60°
Structural Properties				
Water absorption	≤ 0.50 %	≤ 0.080 %	≤ 0.050 %	ISO 10545-3 & IS 13630-2
Bulk density	> 2.00 g/cc	Min. 2.20 g/cc	> 2.28 gm/cc	DIN51082 & IS 13630-2
Massive Mechanical Properties				
Modulus of rupture	Min. 35.0 N/mm ²	Min. 35.0 N/mm ²	Min. 37.0 N/mm ²	ISO 10545-4 & IS 13630-6
Breaking strength thickness <7.5	Min. 700.0 N	Min. 700.0 N	Min. 1000.0 N	ISO 10545-4 & IS 13630-6
Breaking strength thickness ≥7.5	Min. 1300.0 N	Min. 1100.0 N	Min. 1600.0 N	ISO 10545-4 & IS 13630-6
Surface Mechanical Properties				
MOH'S hardness	Min. 4	Min. 5	Min 4**	EN 101 & IS 13630-13
Surface abrasion resistance-Glossy #	As per Manufacturer	Min. Class II	Min. Class 2 / Min. Class II	ISO 10545-7 & IS 13630-11
Surface abrasion resistance-Matt #	As per Manufacturer	Min. Class II	Min. Class 3 / Min. Class II	ISO 10545-7 & IS 13630-11
Thermal Hygrometric Properties				
Moisture expansion	Max. 0.06	Max. 0.02	NIL	ISO 10545-10 & IS 13630-3
Thermal expansion(COE) at 100°C	As per Manufacturer	Max. 7.0 x 10 ⁻⁶	Max. 6.0 x 10 ⁻⁶	ISO 10545-8 & IS 13630-4
Thermal shock resistance	Min. 10 Cycle	Min. 10 Cycle	Min. 10 Cycle	ISO 10545-9 & IS 13630-5
Crazing Resistance at 7.5 Bar	As per Manufacturer	Min. 4 Cycle	Min. 6 Cycle	ISO 10545-11 & IS 13630-9
Impact resistance(COR)	As per Manufacturer	Min. 0.55	Min. 0.55	ISO 10545-5 & IS 13630-14
Frost resistance	As per Manufacturer	As per Manufacturer	Frost Proof	ISO 10545-12 & IS 13630-10
Chemical Properties				
Resistance to Staining Glazed	Min. Class 3	Min. Class I	Min. Class 4/Min. Class I	ISO 10545-14 & IS 13630-8
Resistance to Household Chemicals &Swimming Pool Salts Glazed	Min. Class GB	Min. Class AA	Min. Class GA/Min. Class AA	ISO 10545-13 & IS 13630-8
Resistance to Low Concentrate Acidand Alkalis Glazed	As per Manufacturer	As per Manufacturer	Min. Class GLB*/Min. Class A***	ISO 10545-13 & IS 13630-8
Resistance to High Concentrate Acidand Alkalis Glazed	As per Manufacturer	As per Manufacturer	Min. Class GHB*/Min. Class A***	ISO 10545-13 & IS 13630-8
Safety Properties				
Skid resistance(DCOF-DRY)	As per Manufacturer	As per Manufacturer	> 0.40	ISO 10545-17
Slip resistance(DCOF)(R value)##	As per Manufacturer	As per Manufacturer	N.A.	ISO 10545-17
Determination of Lead & Cadmium Release for Glazed Tiles	As per Manufacturer	N.A.	Dose not yield Pb & Cd	ISO 10545-15
Fire Resistance	As per Manufacturer	As per Manufacturer	Fire Proof	N.A.

* Glossiness 90% with nano technology
 ** Without nano technology (Unpolished Vitrified tiles)
 *** Except Hydrofluoric Acid & it's compound
 # Glaze tiles Intended for use on floor
 ## As per customer requirement

Simpolo Gallery / Shoppe

AHMEDABAD

SIMPOLO GALLERY
First Floor, 103, Sumel - 2,
Nr. Gurudwara, S.G. Highway,
Bodakdev, Ahmedabad - 54.
Mob.: +91 79 40037222

BANGALORE

SIMPOLO GALLERY
#79 /1 & 144 /1-9, Kalkere Main Road,
Horamavu Village, Bangalore - 560 043.
Tele.: +91 80 65462222, 65363333
Mob.: +91 99002 31333

BHOPAL

SHRI GORAJI MARBLE
Plot No 91 - A, Airport Main Road,
Near SBI Bank, Bhopal.
Mob.: +91 84629 40479,
+91 81093 44201

CHIKHLI

PRUTHVI ENTERPRISE
Chikhli Bilimora Road,
Chikhli,
Dist. Navsari.
Tele.: +91 2634 231200
Mob.: +91 98251 79455

COCHIN

SREE VENKATESWARA AGENCIES
XI/3397, T. D. East Sannidhi Road,
Ernakulam - 682035
Mob.: +91 97444 45454

DEHRADUN

AARAMBH CERAMICS
#241/2, First Floor, GMS Road,
Near Ballupur Chowk,
Satya Vihar Ballupur, Dehradun,
Uttarakhand-248006
Mob.: +91 72520 02000

GURGAON

SIMPOLO GALLERY
Simpolo House,
C-1, South City,
Gurgaon - 122 001.
Tele.: +91 124 4278820

HYDERABAD

CERAMIC INC.
Solanki Plaza, 8-2-293/K/307,
Kamalapuri Colony,
Opp. Green Bawarchi Hotel,
Hyderabad - 500 073.
Tele.: +91 40 23334040
Mob.: +91 90000 18041

JAIPUR

GUPTA TILES
76, Rathni Nagar, Gajsinghpura,
Gopalpura Bypass,
Jaipur, Rajasthan.
Mob.: +91 94133 84900

KALABURAGI

SIMPOLO
Sy. No. 71 Bilgundi Gardens,
Behind Kharge Petrol Pump,
Sedam Ring Road Circle,
Kalaburagi - Karnataka.
Mob.: +91 89709 41000

KAKINADA

OME AGENCIES
#69-12-29/1, Near Spencer' S,
Pithapuram Road,
Kakinada - 533 005.
Mob.: +91 9553300022

AGRA

ARAVALI CERAMICS COMPANY
(SIMPOLO GALLERY)
NH. 2, Mauja Kuberpur,
Near Reliance Petrol Pump,
Tehsil Etmadpur, Agra.
Mob.: +91 99971 77711

BARODA

SIMPOLO MARKETING
29, Dhanlaxmi Complex,
Opp. Manglaya Hall,
Near Airport Char Rasta,
Harni Road, Baroda.
Mob.: +91 99749 60603

BHUBANESWAR

CERAMIC WORLD
602, Rasulgrah,
Opp. Kochilei Market,
Cuttack Road,
Bhubneswar.
Mob.: +91 92384 99102

CHENNAI

I. K. CLASSIVA
867, Poonamallee High Road,
Opp. Kilpauk Police Station,
Before Sangam Theatre
Kilpauk, Chennai - 600 010.
Mob.: +91 98404 61888 / +91 99402 52706

CUTTACK

CERAMIC SALES CORPORATION
Plot No.1650/2792,
Gopalpur, NH - 5,
Cuttack - 753 001.
Mob.: +91 92384 99114

GANDHIDHAM

SIMPOLO GALLERY
Sec. 1-A, Plot 91, First Floor,
Gandhidham (Kutch).
Mob.: +91 94267 37808

HIMMATNAGAR

CERAMIC GALLERY
Sankalp Complex,
Samlaji Highway,
Near Collage, Motupura,
Himmatnagar.
Mob.: +91 99798 93772, +91 99798 75772

HISAR

SHRI RAM TILES & SANITARYWARE
Priti Nagar, Balsamand Road,
Opp. Nagar Nigam, Hisar (Haryana)
Mob.: +91 94162 44559 / 94666 41718

JAORA

SHUBH MARBLE AND GRANITE,
30, Industrail Area,
Jaora (M.P.).
Mob.: +91 98275 62933

KOLHAPUR

CHANDWANI CERAMIC
Opp. Hotel Shivtara,
Kolhapur Sangli Road
Shirlioli Plot No.65/6, Shrioli.
Tele.: +91 98220 42900

MUMBAI

SIMPOLO GALLERY
Unit No.: 203, 2nd Floor,
Morya Land Mark 2,
Near Infinity Mall, Link Road,
Andheri (W), Mumbai - 400 053
Tel.: +91 22 40167131

AURANGABAD

VIJAY HOUSE OF FLOORINGS
9, Ajmera Towers,
Below Bank of Baroda,
Garkheda,
Aurngabad - 431 005.
Mob.: +91 92724 84848

BHAVNAGAR

H. F. INTERIORSS
Plote No.36 , "Anjaney", Ground Floor,
Beside D.B. Bath , Nr. Kaliyabid Water tank,
Opp. Victoriya Park, Bhavnagar.
Tele.: +91 278 2560215 / 16
Mob.: +91 99099 93244

BHILWARA

HINDUSTAN CERAMIC DISTRIBUTORS
Shop No - 12, 13 Surbhi Enclave
Opp. Gaytri Mandir Ashram Ajmer Road,
Bhilwara.
Mob.: +91 98290 40088

COCHIN

SIMPOLO GALLERY
33/2380 A-A1, NH Bypass,
Vyasali Bus Stop, Chakkraparambu,
Cochin - 682 032.
Mob.: +91 93493 39938

DHULIYA

VIRAJ CERAMICS
87/6, Opp. Hotel Sheetal,
Parola Road, Balapur,
Dhule - 424 001.
Mob.: +91 98501 80401

GOA (Margao)

SILVER TRADE LINKS
Shop No.17, Desai Resi. & Com. Complex,
Dongorwado, Nr. Nehru Stadium, Fatorda,
Margao - Goa.
Tele.: +91 832 2741160
Mob.: +91 93723 34339

HUBLI

KOLIWAD MARBLE AND GRANITE
Near Manickbag Showroom,
P.B. Road, Vidhyanagar,
Hubli.
Tele.: +91 836 2372580 / 4252580

INDORE

PARAG
Race Course Road,
Indore.
Fax: +91 731 2547598
Tele.: +91 731 2535659 / 60

JODHPUR

SUN - DEEP TILES
E-73, Kalptaru Shopping Center,
Shastri Nagar,
Jodhpur - 342 001.
Mob.: +91 96720 11000

KOLKATA

SIMPOLO GALLERY
Ground Floor, D.B.52,
Salt Lake City, Sector 1,
Kolkata - 700 064.
Mob.: +91 90733 53728

NASHIK

THE CERAMIC STUDIO
Shop No.18, Business Bay,
Shrihari Kute Marg,
Tidke Colony, Mumbai Naka,
Nashik - 422 002.
Mob.: +91 88477 88888

NAGPUR NATURAL CERAMIC Municipal House 3163/a/388, Hiwari Nagar Layout, Nagpur, Maharashtra - 440 008. Mob.: +91 73878 37332, +91 94236 80788	NEW DELHI TECHNO STONE Khasra No. 12, Fatehpur Beri, Chattarpur Mandir Road, Opp. Narayani Devi Charifable Dispnsary & Canara Bank, New Delhi - 110 074. Tele.: +91 11 65456660	NEPAL JJ MARBLE HOUSE G.P.O Box No. 56, 14/389, Tokha Road, Kathmandu, Nepal. Ph: +977 14381218
PALAKKAD M/S. K A V. SHAIK ROWTHER 31/671 Market Road, Palakkad - 678 014, Kerala. Tele.: +91 491 2502301, 2537771	PUNE SRI PARAM MARKETING Vasant Vastu, Ground Floor, Near Saubhagya Mangal Karyalay, Near City International School, Maharshi Nagar, Pune - 37. Mob.: +91 90280 11200 / 300	RAJKOT SIMPOLO GALLERY Govardhan Society, Opp. Hill Burg App., Nr. Golden Super Market, Vidhyakunj Main Road, Rajkot. Mob.: +91 78744 74448
RANCHI PINK CITY MARBLE Piska More, Ratu Road, Ranchi - 834 005. Mob.: +91 94313 51883, +91 94311 70475	RATLAM CERAMIC CRAFT 17, College Road, Ratlam. (M.P.) Mob.: +91 94251 03719	SATNA MAHALAXMI TILES Gandhi Chowk, Satna. (M.P.) Mob.: +91 94247 62988
SANGAMNER CERAMIC CENTER Opp. Barf Karkhana, Mathurabai Nagar, Kasara Dumala, Akola Road, Sangamner. (M.H.) Mob.: +91 95616 13633	SANGLI VARDHMAN ENTERPRISE 213, Sangli Kolhapur Road, Opp. Hyundai Showroom, Sangli-Ankali. Tele.: +91 233 2422022 / 20 Mob.: +91 90110 93588, +91 89830 93588	SRI GANGANAGAR PHOOL CHAND MILL STORE Lakkar Mandi, Ganesh Talkies Road, Sri Ganganagar. Mob.: +91 94140 88743, +91 97828 44424
SILIGURI S.S. SANITATION Mittal Square, 2nd Floor, Opp. Anandaloke Nursing Home, Sevoke Road, Siliguri - 734001 (W.B) Mob.: +91 94340 27755	SECUNDERABAD CERAMIC INC. HNO#4/70/37, Adarsh Nagar, Nagole, Hyderabad. Tele.: +91 40 65694040 / 5050	SURAT SIMPOLO IMPEX 10 & 11, Shivam Complex, Nr. State Bank of India, Opp. Vijay Sales, Rander Road, Surat. Tele.: +91 261 2760787 Mob.: +91 98257 66254, +91 99796 18009
TIRUPUR NANDHI PIPES No.39, Vignesh Nagar, Kaikattipudur, Tirupur Main Road, Avinashi - 641 654. Tele.: +91 4296 275740 Mob.: +91 94432 83885	THRISSUR CLASSIC SANITARY EMPORIUM Br. Classic Buildware, 11 / 479-A, Kolothumpady, Irinjalakuda, Thrissur, Kerala. Mob.: +91 98472 10693	THRISSUR MODERN SANITARY Chettupuzha, Building, Kuruppam Road, Thrissur, Kerala. Mob.: +91 487 2442507, 3290468
TIRUPUR KAILAS TRADERS 4/193(1), Bharathi Nagar, Veerapapandi (po), Palladam Road, Tirupur - 641605. Mob.: +91 98941 34340	TRICHY SHRI RANGA AGENCIES Shri Ranga Towers, No. 9, Royal Road , Cantonment, Trichy. Tele.: +91 431 2415751	TRIVANDRUM (Kerala) TARA SANITARY WARES AND TILES Goodwill Tower, Pattom Plamoody Road, Pattom, Trivandrum, Kerala - 695 004. Mob.: +91 9447055212

Our Representative

AMRITSAR	+91 72280 10183	GUWAHATI	+91 74348 51076	KOLAHAPUR	+91 93260 08009
AGRA	+91 72499 03888	GHAZIABAD	+91 72289 53030	LUCKNOW	+91 93369 95222
AHMEDABAD	+91 99980 23911	GWALIOR	+91 85179 74222	LUDHIANA	+91 99888 06328
AURANGABAD	+91 86981 16989	GOA	+91 93702 84099	MANGALORE	+91 93412 99684
BHATINDA	+91 85951 97548	HIMACHAL	+91 74348 51096	MORBI	+91 99980 23914
BANGALORE	+91 93411 69424	HISAR	+91 75748 62785	MUMBAI	+91 96198 12453
BARODA	+91 99989 51003	HARYANA	+91 93151 11717	NASIK	+91 95791 54555
BHOPAL	+91 93030 23222	HALDWANI	+91 75748 62986	NAGPUR	+91 93734 64002
BHUBANESWAR	+91 99256 23322	HARIDWAR	+91 75748 62729	PUNE	+91 74348 51112
BHUJ	+91 97252 40551	HUBLI	+91 93798 32244	PATNA	+91 79032 18106
BIKANER	+91 74348 51099	INDORE	+91 93000 97056	ROHTAK	+91 72530 92929
BILASPUR	+91 95222 23979	AMMU & KASHMIR	+91 75748 62776	RANCHI	+91 73600 66902
CHANDIGARH	+91 93179 95222	JALANDHAR	+91 93570 32211	RAIPUR	+91 95222 23980
CALICUT	+91 75748 62674	JABALPUR	+91 93298 27222	RAJKOT	+91 99980 23910
COCHIN	+91 93493 39938	JAIPUR	+91 74348 51097	SURAT	+91 95588 14899
CHENNAI	+91 70944 74180	JODHPUR	+91 95879 25005	SILIGURI	+91 90733 53733
COIMBATORE	+91 72280 10185	KARNAL	+91 75748 62793	TRISSUR	+91 93877 12233
DELHI (N/W)	+91 74348 51091	KOLKATA	+91 90733 53728	TIRUNELVELI	+91 70944 74181
DELHI (S/E)	+91 93132 62007	KANPUR	+91 74348 51095	UDAIPUR	+91 74348 51100
DEHRADUN	+91 93586 66607	KANNUR/KASARGO	+91 93886 46777	VIJAYAWADA	+91 93466 08791
GURGAON	+91 99533 50368	KOTTAYAM	+91 70960 33349	VISAKAPATNAM	+91 93966 35554

CUSTOMER CARE

Toll Free: 1800 233 2223 | Cell: +91 75748 62982 / 83 | Email: customercare@simpolo.net



Simpolo Vitrified Pvt. Ltd.

Old Ghuntu Road, MORBI - 363 642. Gujarat, INDIA.
Tele.: +91 2822 241622, E-mail: tiles@simpolo.net

MUMBAI

Simpolo Gallery, Unit No.: 203, 2nd Floor, Morya Land Mark 2, Link Road, Andheri (W), Mumbai - 400 053.
Tele.: +91 22 40167131, E-mail: mumbai@simpolo.net

AHMEDABAD

First Floor, 103, Sumel - 2, Near Gurudwara, S. G. Highway, Bodakdev, Ahmedabad - 380 054.
Tele.: +91 79 40037222, +91 79 40052220, E-mail: ahmedabad@simpolo.net

DELHI

Simpolo House, C-1, South City-1, Gurgaon - 122 001. Haryana.
Tele.: +91 124 4278820, E-mail: delhi@simpolo.net

COCHIN

33/2380 A-A1 NH Bypass, Vysali Bus Stop, Chakkaraparambu, Cochin - 682 032.
Mob.: +91 9349339938, Fax: +91 4844037118, E-mail: cochin@simpolo.net

KOLKATA

Ground Floor, DB - 52, Salt Lake City, Sector 1, Kolkata - 700 064. (W.B.)
Mob.: +91 90733 53728, E-mail: kolkata@simpolo.net